

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701 BUYING TIME - 6205 ATTN: ERICA CORSO

650 MASSACHUSETSS AVENUE NW SUITE 210

**DATE**: 09-10-2012

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WASHINGTON DC 20001

Contract No Contract Dt Revision Dt Rev# Advertiser Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012 POLITICALS Station/Market WTVD - DURHAM

393230 00-0	9-2012   09-	07-2012 3 WON	TINE I ON CONGRESS	WINCE WORKET		OINEOU IV	<i>5</i> 7 20	12	OLITIC	ALO			V I V D - DO	TXI IZXIVI
Agency Est	t#	CMS # Sales	Office Account Executive	Start Date E	End Date	Billing					Package	Contract Titl	e	
330 349 2	2190	240872 PHILA	DELPHIA A. CLIFFORD	09-11-2012 09-	-17-2012	M (Broa	dcast	Month	, Cycle		N	240872		
Line Start Date	End Date	Time Period	Description		R	Duration	M	T W	ΤF	S S	SPW	Price	Tot Spots	Total \$
		Agency CPE: C: 330	P:349 E:2190											
1 09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUN	DAY 6-7A (6243)		3 30				1	1	100	0	0
				, ,										
2 09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN	7-8A (820)	;	3 30				1	1	150	0	0
3 09-11-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MC	NDAY-FRIDAY) (853)		2 30		1 1	1		3	75	0	0
4 09-17-2012	09-17-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MC	NDAY-FRIDAY) (853)		2 30	1				1	75	0	0
			- 6											
5 09-11-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONI	DAY-FRIDAY) (842)		2 30		1 1	1 1		4	175	0	0
														_
6 09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONI	DAY-FRIDAY) (842)		2 30	1				1	175	0	0
7 00 44 2042	00.46.2042	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MC	NIDAY EDIDAY) (027)		2 30			1 1		4	175		
7 09-11-2012	09-10-2012	12.30FW - 01.00FW	MILLIONAIRE 1230-1F(MC	JNDAT-FRIDAT) (921)		2 30		٠.,	<i>'</i> '		4	173	ا	١
8 09-17-2012	09-17-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MC	NDAY-FRIDAY) (927)		2 30	1				1	175	0	0
0 00 17 2012	05 17 2012	12.001 III 01.001 III	IIII I I I I I I I I I I I I I I I I I	) (021)			'				•			
9 09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT N	NOON(MONDAY-FRIDA	AY)	2 30		1 1	1 1		4	250	0	0
				•										
10 09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT N	NOON(MONDAY-FRIDA	AY)	2 30	1				1	250	0	0
11 09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT	9-10AM (10765)		2 30				1	1	250	0	0
12 09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SAT	URDAY AT 7AM (2408	i) :	2 30				1	1	250	0	0
														_
13 09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SAT	TURDAY 6-7A (2105)		2 30				1	1	150	0	0
11 00 11 0015	00.40.0045	00 00 414 40 00 414	EVENUTNESS NEWS SUR	IDAY 0 404 (000)										
14 09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUN	IDAT 9-10A (830)		2 30	1			1	1	250	0	0
15 00-11 2012	00-16 2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KA	TIE (EEE 0/40) (047)		2 30		1 1	1 1			175	0	
15 09-11-2012	09-10-2012	03.00FW - 04:00FW	GENERAL HUSPITAL / KA	AIIE (EFF 3/10) (01/)		30	1	1 1	1 1		4	1/3	"	0
1 1	1	1												

Brand



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395250	08-09	9-2012 0	9-07-2012	5	MCINTYRE FOR	R CONGRESS	MIKE MCINTYR	RE FOR (	CONG	RESS NO	C-7 2012	2 POL	LITICAL	-S		V	VTVD - DU	RHAM
Ager	ncy Est	#	СМ	S#	Sales Office	Account Executive	Start Date	End D	ate	Billing				Р	ackage	Contract Titl	e	
330	0 349 2	2190	2408	372	PHILADELPHIA	A. CLIFFORD	09-11-2012	09-17-2		M (Broad		,	,		N	240872		
Line Start	Date	End Date				escription			RC	Duration	МТ	W T	FS	SS	SPW	Price	Tot Spots	Total \$
16 09-17-	-2012	09-17-201	Agency 2 03:00P		C:330 P:349	E : 2190 SENERAL HOSPITAL / KATI	E (EFF 9/10) (81	7)	2	30	1				1	175	0	0
17 09-11-	-2012	09-16-201	2 08:00A	M - 09	:00AM	GOOD MORNING AMERICA	SUNDAY (4789)		2	30				1	1	350	0	0
18 09-11-	-2012	09-16-201	2 08:00A	M - 09	:00AM	GOOD MORNING AMERICA	SATURDAY (18	83)	2	30			1		1	400	0	0
19 09-11-	-2012	09-16-201	2 01:00P	M - 02:	00PM T	THE CHEW (11514)	#		2	30	1	1 1	1		4	175	0	0
20 09-17-	-2012	09-17-201	2 01:00P	M - 02:	00PM T	THE CHEW (11514)	1 G		2	30	1				1	175	0	0
21 09-11-	-2012	09-16-201	2 10:00A	M - 11:	:00AM F	ACHEL RAY (MONDAY-FR	IDAY) (851)		2	30	1	1			2	200	0	0
22 09-17-	-2012	09-17-201	2 10:00A	M - 11:	:00AM F	ACHEL RAY (MONDAY-FR	DAY) (851)		2	30	1				1	200	0	0
23 09-11-	-2012	09-16-201	2 07:00A	M - 09:	:00AM 0	GOOD MORNING AMERICA	(MONDAY-FRID	AY) (83	2	30	1	1 1	1		4	500	0	0
			2 07:00A			GOOD MORNING AMERICA	•		2						1	500	0	0
25 09-11-		09-16-201				YEWITNESS NEWS 4:00PN	•		2		-	1 1	1		4	275	0	0
		09-17-201				YEWITNESS NEWS 4:00PN	`		2						1	275	0	0
			2 02:00P			GOOD AFTERNOON AMERIC			2		-	1			2	175	0	0
			2 02:00P			GOOD AFTERNOON AMERIC		nuspii	2			1	1		2	175 300	0	0
			2 07:30P			HE VIEW (MONDAY-FRIDA)  VHEEL OF FORTUNE (MON	, ,	201)	3			1	·		2	700	0	0
30 09-11-	-2012	U3-10-201	2 07:30P	IVI - U8:	OUTIVI V	VHEEL OF FORTUNE (MON	DAI-FRIDAI) (S	,01)	3	30	1	1				700	U	

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39	5250 08-0	)9-2012	09-07-2012	-07-2012 5 MCINTYRE FOR CONGRESS MIKE MCINTYRE FOR C							C-7 20	)12   F		WTVD - DURHAM				
	Agency Es	t#	С	MS#	Sales Office	Account Executive	Start Date	End D	Date	Billing					Packag	e Contract Ti	le	
	330 349			0872	PHILADELPH		09-11-2012	09-17-2		M (Broad					N	240872		
Line	Start Date	End Date				Description			RC	Duration	M	T W	Т	F S	S SP	V Price	Tot Spots	Total \$
			-	-	C:330 P:349				_									_
31	09-17-2012	09-17-20	12 07:30	PM - 08	:00PM	WHEEL OF FORTUNE (MON	IDAY-FRIDAY) (	901)	3	30	1					I 700	0	0
32	09-11-2012	09-16-20	12 07:00	PM - 07	:30PM	JEOPARDY ( MONDAY-FRIE	DAY) (898)		3	30		1 1	1	1		4 850	0	0
33	09-17-2012	09-17-20	12 07:00	PM - 07	:30PM	JEOPARDY ( MONDAY-FRID	OAY) (898)		3	30	1					I 850	0	0
34	09-11-2012	09-16-20	12 05:00	AM - 05	:30AM	EYEWITNESS NEWS AT 5:0	0 AM (MONDAY	-FRIDA	2	30		1 1	1			3 225	0	0
35	09-17-2012	09-17-20	12 05:00	AM - 05	:30AM	EYEWITNESS NEWS AT 5:0	0 AM (MONDAY	-FRIDA	2	30	1					l 225	0	0
36	09-11-2012	09-16-20	12 06:00	AM - 07	:00AM	EYEWITNESS NEWS AT 6AI	M ( MONDAY -FI	RIDAY)	2	30		1	1			2 500	0	0
37	09-11-2012	09-16-20	12 06:00	PM - 06	:30PM	EYEWITNESS NEWS AT 6P	(MONDAY-FRID	AY) (81	2	30		1 1	1	1		4 750	0	0
38	09-17-2012	09-17-20	12 06:00	PM - 06	:30PM	EYEWITNESS NEWS AT 6P	(MONDAY-FRID	AY) (81	2	30	1					I 750	0	0
	09-11-2012					EYEWITNESS NEWS AT 5:3	•		2	30		1	1			2 350		0
	09-17-2012					EYEWITNESS NEWS AT 5:3	`		2		1					I 350		0
	09-11-2012					EYEWITNESS NEWS 5:30PM	•		3	30		1	1			2 650		0
	09-17-2012					EYEWITNESS NEWS 5:30PM	Л (MONDAY-FRI	DAY) (8	3	30						l 650		0
43	09-11-2012	09-16-20				WED PRIME 10-11P (814)			3	30		1				I 1,400	0	0
44	09-11-2012	09-16-20	TBA		EM LINE NOTE :00PM	WED PRIME 8-9P (813)			3	30		1				I 1,400	0	0
					EM LINE NOTE URGATORY	· ,												



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Contract No   Cont	ract Dt   I	Revision Dt   Rev#  Advertiser   Brand									Pr	Si	Station/Market						
395250 08-09	9-2012 0	9-07-2012	RE FOR C	R CONGRESS NC-7 2012 POLITICALS									WTVD - DURHAM						
Agency Est# CMS # Sales Office Account Executive St				Start Date	End D	Date Billing Package Contract Title													
330 349 2	330 349 2190			PHILADELPHIA	A. CLIFFORD	09-11-2012	09-17-2	012	M (Broa	dcast	Month.	Cvcle		N	240872				
Line Start Date	End Date	Time Per	riod		scription				Duration		-						Tot Spots	To	otal \$
		Agency (	CPE: (	C:330 P:349 E:	: 2190														
45 09-17-2012	09-17-201	2 08:00PM	l - 11:0	00PM PR	IME SPECIALS (797)			3	30	1					1 2	2,000	0		0
		CMA MII	ITE	M LINE NOTE ESTIVAL															
		CIVIA IVIO	SIC FL	STIVAL															
					<b>e</b> / a									Contrac	cted Gross	Total	: 0		0.00
					~ 16									Λ.	tual Gross	Total	. 0		0.00
															ncy Comm				0.00
														7.90.		t Total			0.00
Month/YR		Preer	npted		Made Good	Contract 7	Total		Α	djusti	nents					,	<u> </u>	Actual <sup>*</sup>	Total
Sep 12			0.00		0.00		0.00				0.00								0.00
TOTAL			0.00		0.00	ı	0.00				0.00								0.00